



For immediate release
March 4, 2015

MEDIA ADVISORY

INTERNATIONAL WOMEN'S DAY 2015

Women Building Bridges for Change through Art and Story

WHAT: **EVENT:** International Women's Day 2015
Women Building Bridges for Change through Art and Story

Part 1) (Women Only) Participants will meet at the MacKenzie Art Gallery at 1:00 p.m. for group discussions guided by women who are agents of change and intercultural bridge building through art, story and action. They may interact with the [*Moving Forward, Never Forgetting exhibit*](#) on intergenerational impact of colonialism and finding ways to creative conciliation. This part of the event is not suitable for media but provides context.

Part 2) (Open to everyone) At approximately 3:30 p.m. everyone will meet on the Albert Street Bridge for the International [*Join Me on the Bridge Movement*](#), portion of the event. At the bridge, we will be connecting with each other with red colored scarves to show freedom and empowerment. This part will finish around 3:45 p.m. **Media are welcome!**

WHEN: Sunday, March 8, 2015 from 1:00 p.m. to 4 p.m.

WHERE: Part 1) 1:00 p.m. at MacKenzie Art Gallery, 3475 Albert Street, Regina SK

Part 2) 3:30 p.m. on Albert Street Bridge (between Regina Ave & College Ave)

WHO: **Project Partners:** Multicultural Council of Saskatchewan, MacKenzie Art Gallery, Regina Immigrant Women Centre, Saskatchewan Human Rights Commission, University of Regina, Life Long Learning Centre - Intercultural Grandmothers Uniting, Amnesty International, Provincial Association of Transition Houses and Daughters of Africa.

Funders: Government of Saskatchewan - Status of Women Office and SaskCulture through Saskatchewan Lotteries.

WHY: International Women's Day is celebrated in many countries around the world. It is a day when we recognize women for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. It is an occasion for looking back on past struggles and accomplishments, and more importantly, for looking ahead to the untapped potential and opportunities that await future generations of women.

In 1975, during International Women's Year, the United Nations began celebrating International Women's Day on March 8. Two years later, in December 1977, the General Assembly adopted a resolution proclaiming a United Nations Day to observe Women's Rights and International Peace on any day of the year by Member States, in accordance with their historical and national traditions.

About the Multicultural Council of Saskatchewan (MCoS)

The Multicultural Council of Saskatchewan is a charitable, non-profit organization committed to promoting, fostering, improving and developing multiculturalism in the cultural, economic, social and political life of Saskatchewan while working to achieve equality of all residents. We support member organizations in a variety of ways, including workshops, investments in their activities that implement our mission, aims and objectives, networking and information, and being the lead voice on multiculturalism in the province.

We also support anti-racism and multicultural education activities in schools. We celebrate and raise public awareness of significant dates such as Saskatchewan Multicultural Week in November, Black History Month in February, International Day for the Elimination of Racial Discrimination on March 21st, Hispanic Heritage Month in April, Asian Heritage Month in May, National Aboriginal History Month in June, and Celebrate Canada from June 2 to July 1. For more information, please visit www.mcos.ca and follow us on Twitter and Facebook.

About the MacKenzie Art Gallery (MAG)

The MacKenzie Art Gallery is located in the heart of Regina's expansive Wascana Park. From ambitious beginnings at what is now the University of Regina, the MacKenzie of today is Saskatchewan's largest public art gallery and one of Canada's most beautiful. An interactive hub of cultural activity, the Gallery provides award-winning educational programs, unique community events and free public tours for people of all ages.

The MacKenzie spans over 100,000 square feet of space on three levels including an exhibition floor with eight environmentally controlled galleries and a state-of-the-art art conservation lab. The Vault is home to more than 4,500 works of art in the treasured MacKenzie Permanent Collection. For more information, please visit, www.mackenzieartgallery.ca.

About the Regina Immigrant Women Centre (RIWC)

The Regina Immigrant Women Centre (RIWC) is a non-profit community based organization that provides programs for the education, integration, enrichment and empowerment of immigrant women and their families. More than 700 women access programs in English Training, Pre-Employment, Settlement Advising and Family Support each year. The Centre is located conveniently near bus access in downtown Regina. One of the most popular programs is the Drop-in Conversation Literacy classes, which provides a chance for participants to socialize as well as to improve their speaking skills.

The Centre is always looking for volunteers to work with newcomers in the Drop-In program. For more information, visit www.reginaiwc.ca.

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