



Multicultural  
Council of  
Saskatchewan

*From Many Peoples Strength*

For immediate release  
February 2, 2016

**MEDIA ADVISORY**  
**ARRÊT/STOP RACISM YOUTH LEADERSHIP WORKSHOP**  
Youth learn skills to lead anti-racism work within  
their own communities and #MarchOutRacism

- WHAT:** 1) Hosting an Arrêt/Stop Racism Youth Leadership Workshop.  
2) Launching the “Only Laundry should be separated by colour” campaign for March 21: International Day for the Elimination of Racial Discrimination.
- WHEN:** Thursday, February 4, 2016 | 9:00 a.m. - 3:00 p.m.  
Media are invited at 10:00 a.m. for interviews and B roll.
- WHERE:** Cosmo Civic Centre Gym, 3130 Laurier Drive, Saskatoon, SK
- WHO:** Over 70 participants - facilitators, students and educators will participate.
- WHY:** 1) Students will engage with peers from Saskatoon and surrounding area as they participate in activities to explore identity, intercultural relationships, power, privilege, racism and discrimination. They will learn to facilitate these activities for use in their local schools and communities. The workshop is great prep for March 21 - International Day for the Elimination of Racial Discrimination.  
2) To create attention and discussion around [March 21: International Day for the Elimination of Racial Discrimination](#) and our “Only laundry should be separated by colour” campaign so Saskatchewan can participate and see what others are doing and saying about the important topic of recognizing and rejecting racism.
- HOW:** Participate and join the conversation on this campaign:
- Order your free laundry flash mob kit: [mcos.ca/march-21st-activity](http://mcos.ca/march-21st-activity)
  - Record your laundry flash mob with photos and video and then posting on Twitter and Instagram using #MarchOutRacism
  - Create and post your content directly to our [Facebook page](#)
  - Create your own content around the theme “Only laundry should be separated by colour” and share using #MarchOutRacism
  - View all social media content on our [#MarchOutRacism Social Feed](#)

## **About the Multicultural Council of Saskatchewan (MCoS)**

The Multicultural Council of Saskatchewan is a charitable, non-profit organization committed to promoting, fostering, improving and developing multiculturalism in the cultural, economic, social and political life of Saskatchewan while working to achieve equality of all residents. We support member organizations through workshops, investments in their activities that implement our mission, aims and objectives, networking and information, and being the lead voice on multiculturalism in the province. We also support anti-racism and multicultural education activities in schools. We celebrate significant dates, such as Saskatchewan Multicultural Week in November, Black History Month in February, International Day for the Elimination of Racial Discrimination on March 21<sup>st</sup>, Hispanic Heritage Month in April, Asian Heritage Month in May, National Aboriginal History Month in June, and Celebrate Canada from June 21<sup>st</sup> to July 1<sup>st</sup>. We are supported by SaskCulture through Saskatchewan Lotteries. For more information, please visit [mcos.ca](http://mcos.ca) and follow us on Twitter and Facebook.

### **Media contact:**

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### **Arrêt/Stop Racism Youth Leadership Workshop supported by:**

