



Multicultural
Council of
Saskatchewan

From Many Peoples Strength

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**STRATEGIC INITIATIVE INVESTMENT GUIDELINES
2017-18, 2018-2019**

The Multicultural Council of Saskatchewan supports its
Non-Profit Organization members
to implement programming
with results that contribute to MCoS' Ends.

MCoS Strategic Investments

We offer several funding programs that enable MCoS to strategically invest in member organizations and schools to carry out projects that work towards our mission, aims and objectives and Strategic Directions and promote our values through the 5 Streams of Multicultural work.

All project proposals must correspond to the MCoS Mission and Values. Projects selected for investment will contain activity directly related at least one of the Streams and contribute to at least one of the Aims and Objectives and/or Strategic Directions.

Priority is placed on initiatives that demonstrate a deeper understanding, acceptance and demonstration of multicultural values. We look for applications that clearly demonstrate a connection between the activities and the impact they have on the objectives, with an evaluation plan to measure the achievement of those objectives. MCoS supports non-partisan, non-specific faith initiatives.

Please read these guidelines before you begin your application and refer to them as you complete each section.

MCoS MISSION:

The Multicultural Council of Saskatchewan is committed to promoting, fostering, improving and developing multiculturalism in the economic, cultural and political life of Saskatchewan while working to achieve equality of all residents.

Multicultural Values

Our values are rooted in the provincial motto *From Many Peoples Strength* and expressed as:

Respect for diversity: We recognize the multicultural diversity of the people of Saskatchewan. We believe in the strength of supporting cultural continuity and pride in one's cultural ancestries. We celebrate the sharing between cultures because culture is a two way street.

Recognition and rejection of racism: We recognize the negative impact of racism and discrimination. We promote the importance of all people in overcoming these issues to achieve equitable outcomes for all Saskatchewan residents.

Intercultural connections: We actively support and encourage efforts to bring communities together in ways that will build relationships based on understanding and respect to foster capacity for problem solving and planning.

Integration: We support welcoming and inclusive communities that create a sense of home and belonging. We recognize the creativity and innovation that arise from bringing different cultural perspectives together and cultivating the unique contributions of all.

Streams

These streams flow from the values and represent the main multicultural areas of activity. They are the focus of our programming.

Cultural Continuity empowers ethnocultural organizations, individuals and communities to retain, maintain and evolve distinctive cultural practices and traditions in the Canadian context.

Celebration of Diversity includes education and festivals that showcase differences and similarities, most often through performance, cuisine and other arts. It includes an awareness that groups that include many perspectives, especially from different cultural world views, lead to greater creativity and innovation.

Anti-Racism work looks at issues of power and privilege and how they impact individual and systemic discrimination; it usually includes active dialogue to build equity and justice in our institutions and communities.

Intercultural Connections entails different cultural groups coming together over time to build bridges i.e. exchanges, pen pals, cooperative work, creating safe spaces, dialogue, creative projects, etc.

Integration is focused on facilitating the process immigrants and refugees experience beyond settlement to become part of their new Canadian communities. It includes seeing themselves and being seen as contributors and feeling welcome to be themselves in many contexts.

Aims and Objectives:

- a. To promote recognition of the benefits of cultural diversity in Saskatchewan and assist in the development and acceptance of multiculturalism
- b. To recognize and promote the Saskatchewan motto: From Many Peoples' Strength and the Saskatchewan Multicultural Act;
- c. To foster an environment in which organizations and individuals can contribute to the multicultural development of Saskatchewan;
- d. To promote positive cross-cultural relations through cross-cultural communication, contact and understanding;
- e. To recognize the special contribution which refugees and immigrants bring into our province and assist in the integration process through education
- f. To recognize the special contributions which First Nations and Métis people provide to our province and encourage cultural competency and intercultural connections.

Strategic Directions

1. The capacity of MCoS is strengthened
2. The capacity of the multicultural community is strengthened
3. Governments and institutions are demonstrating a commitment to supporting cultural diversity, inclusion and new immigrants through their actions, policies and programs
4. Multicultural values are widely reflected in the community
5. Recognition and appreciation for the historical and current contributions of Saskatchewan's indigenous people are foundations for a respectful and harmonious shared future.



Adapted from Edward T. Hall's *Cultural Iceberg Model* (1976)
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Suggestions for additional funding:

- SaskCulture's [Multicultural Initiative Fund](#) - Paul Gingras, (306) 780-9813, or Outside Regina - 1-866-476-6830 (toll free), pgingras@saskculture.ca
- Saskatchewan Indian Gaming Authority <http://www.siga.sk.ca/community-investment/>
- Community Initiatives Fund: <http://www.cifsask.org/>
- Service organizations and United Way - support local work

APPLICATION GUIDELINES:

Applications to be submitted by February 15 and September 15, 2018.

Late applications may be assessed based on budget allotments.

1. Applicant must be a non-profit organization member of MCoS and have their current membership paid. New members are welcome.
2. Programs for which your organization is applying for funding must support one or more of MCoS' Aims and Objectives from our Strategic Plan. (see previous pages)
3. A member organization may apply for funding assistance for a maximum **\$3,000**.
4. **Final report due May 1, 2019.** Final reports for completed projects must be submitted before new applications can be considered.
5. Supporting documents required with the application:
 - Organization agrees to acknowledge MCoS, SaskCulture and SaskLotteries for their funding support of your programs. You may include examples of past or current promotions to indicate how the activities and MCoS' support will be promoted
 - Evidence of community support to indicate commitment from any organizations making a financial or in-kind contribution
 - Membership, volunteer and program information is required for MCoS to supply to our lottery funders. Please complete in the application if your membership form was incomplete or requires updating.

Please include MCoS and its associated entities, including Saskatchewan Lotteries, in your release form for photos, video and quotes. MCoS will e-mail you a sample release form upon request.

Please submit all events to MCoS calendar.

APPLICATION SUBMISSION DETAILS:

Please use the following application form to describe your project and how it activates MCoS' strategic goals.

Make sure your Strategic Initiative Application identifies:

- General Information, including the name of your initiative;
- MCoS Membership status
- Objectives, including the purpose and goal and **how your initiative's activities support the achievement of MCoS' Aims & Objectives;**
- Project Description, including target group, details, timelines and promotion and media opportunities;
- Outcome/Impact, including anticipated participation and impact and how you will measure
- Budget for the initiative including details for all anticipated expenses and all requested revenue and its sources** and how the expenses correspond to the activities and objectives

Allocations are determined by an Allocations Committee, consisting of board, staff and community members.

We require **electronic** submissions of the application.

Funding allocations for all organizations that have submitted an application with all required documents will be decided following each deadline.

The first payment (75%) will be made upon approval with the second payment (25%) following receipt of the final report.

Activity that exclusively promotes definable religious or political viewpoints is not eligible.

Application Guidelines for Strategic Initiative Investments for 2017–18, 2018-19

MCoS is seeking opportunities to invest in member activities that work towards and/or demonstrate a deeper understanding, acceptance and demonstration of multicultural values.

This document provides information about what we are looking for in each question. Do not fill it out. Please complete the application online or in the Word document and submit it electronically.

Please contact Rhonda Rosenberg to discuss proposals and with any questions at exec@mcos.ca.

GENERAL INFORMATION	
Name of Strategic initiative investments Project: Please use a name that describes the project	
Brief Description: 20-100 words to summarize goals and plans.	
Communities involved: location, ethnocultural, other groups	
Expected Number of Participants:	
Amount Requested: \$ Ensure this matches revenue from MCoS in budget form	
CONTACT INFORMATION	
Organization:	
Address:	
City/Town:	Postal Code:
Phone Number:	Fax:
E-mail Address:	
Number of paid staff: Full time:	Part Time:
Contact Name:	
Organization’s Auditor or Reviewer	Phone Number:
Name of Executive Director:	Name of Chair:
Indicate approval of application submission from Executive Director and/or Chair by providing email contact: (MCoS will send application to them to confirm)	

MCoS MEMBERSHIP

Only MCoS Non-Profit Organization members in good standing can apply for this funding. Please indicate if you have paid for the current fiscal year or are enclosing payment.

I. OBJECTIVES

1. a) What are the expected Outcomes? Please tell us what you desire and expect to result from your activities. What will change? What will the impact be? Who will benefit from the change? (100 to 250 words. Can use bullet points.)

1. b) Describe in detail the ways that your initiative's activities support the achievement of MCoS' Mission, Values, Streams, Aims & Objectives, and Strategic Directions (see Guidelines above pages i and ii). It is not necessary to touch on each item, but **please explain the connection of how the activities will achieve the goals.**

- Cultural Continuity:
- Celebration of Diversity:
- Anti-Racism:
- Intercultural Connections:
- Integration:

Please see Streams on page ii. For each stream you check, tell us exactly how you anticipate specific project activities contributing to the area of work. These are all important, so please be realistic and clear about your initiative's impact. Please also refer to the Cultural Iceberg on page iii, especially to indicate how your activities in the Cultural Continuity and Celebration of Diversity streams will go deeper than the surface.

2. PROJECT DESCRIPTION

2. a) Target Group(s) of program (who is it for and how are they involved) and the anticipated number of participants. You might include how you will reach out beyond your own community and into the mainstream. (50-300 words. Can use bullet points.)

2. b) Detailed description of the Strategic Initiatives Project that will support the objectives (please include any groups involved, issues to be addressed, locations, dates, etc.) (100-700 words)

Your opportunity to really describe what you want to do. Please be sure to connect activities to outcomes. Can use bullet points.

2. c) Project timeline

This is like an action plan. Please list task/events and when you expect to complete them from beginning to end.

2. d) Please briefly describe any promotion and media opportunities to draw attention to your organization, to MCoS and to the benefits of cultural diversity for Saskatchewan, if this is appropriate.

- An essential part of any approved funding is a commitment to promote the support you are receiving from the Multicultural Council of Saskatchewan by using our name and logo, as well as the SaskCulture/SaskLotteries combined logo in print, electronic, verbal and other forms of recognition.
- We will provide a reusable MCoS banner to display at all events and activities.
- We can also provide board or staff members to bring greetings upon request.
- Please describe where you see opportunities for all of the above.
- Let us know if you already have or are able to add a link from your web site to ours.
- What are your plans for media attention?

3. OUTCOME/IMPACT

3. a) How will you measure the outcome or impact? How will you measure the impact of these activities on the target communities?

- Please provide details of how you plan to collect data.
- We are interested in both quantitative and qualitative information.
- If you have forms that you plan to use, please attach them with your application.

3. b) Please **DESCRIBE** any anticipated impact on the following target audiences:

- Youth:
- First Nations and Métis:
- Rural Communities:
- Northern Communities:
- Senior Citizens:
- Newcomers:
- Non-Specific:

These are all important, so please be realistic and clear about your initiative's impact. Those you select, please describe the impact in 20-100 words)

3. c) Development of leadership: How is this project helping your organization to recruit, retain and develop leaders? (25-150 words. Can use bullet points.)

3. d) Estimated # of participants

3. e) Do you expect any follow-up activities?

4. BUDGET

4. a) Please describe how the expenses correspond to the activities and objectives. Please provide details of both your anticipated expenses and sources of revenue (you might indicate which are confirmed).

Expenses - sample areas	Amount
Salaries - projects may include costs of a coordinator or other staff	\$
Honoraria	\$
Travel (mileage, accommodation, meals while away)	\$
Promotion - printing, advertising, etc.	\$
Office administration expenses (printing, staff, phone, postage/courier, etc.)	\$
Materials and resources	\$
Meals/snacks for participants	\$
Gifts (you can include the purchase of Multifaith Calendars or other gifts)	\$
	\$
	\$
Total	\$

Revenue Sources	Amount
MCoS - Total funding request for this project	\$
Other Grants - list what you have applied for and the amounts. It is helpful to indicate any that are confirmed	\$
	\$
	\$
<u>Self-Generated</u> - Include any contributions your organization is making to the project. These might include the following and more:	
Registration/ticket sales	\$
Merchandise	\$
Partner contributions	\$
Food/beverage sales	\$
Total	\$

Please note that alcoholic beverages are ineligible for MCoS funding, but can be part of project costs.

In order to demonstrate how culture builds community and provide accountability, we need the following information from all MCoS members. **If you have not completed this on your membership application or need to update that information, please complete this page.** Please include organizations that are your members in the numbers. **THANK YOU!**